



U.S. PAVILION EXA 2009

April 18 – 21, 2009

BRESCIA Exhibition Center, Italy

EXHIBITOR BOOTH AND SERVICE

For a fee of

€ 2,600 (approx. U.S.\$ 4,100)

in addition to the standard general
exhibition services each U.S.
Exhibitor at EXA 2009 will
receive:

- A fully constructed and furnished booth
- On-site assistance from U.S. Department of Commerce
- Interpreter services during the event
- Insertion in the show catalog, with product description translated into Italian
- Insertion in the widely distributed U.S. Pavilion brochure
- A copy of the EXA 2009 show catalog

EXA 2009
International sporting arms, security and outdoor show



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THE LEADING INTERNATIONAL TRADE SHOW IN SPORTING ARMS, SECURITY AND OUTDOOR ARTICLES AND ACCESSORIES

EXA 2009, the largest show for sporting arms, security and outdoor articles and accessories in Italy for over 27 years will be held **at the BRESCIA exhibition center from April 18 to April 21, 2009.**

EXA is one of the most important show at international level and it is really loved and well attended by the PUBLIC which certainly plays a leading role as the record figures registered in the 2008 edition: **42.000 visitors and 800 exhibitors coming from more than 25 nations.**

If you are interested in learning more about participating in the U.S. Pavilion at EXA 2009, please contact Valentina Massari at:

Valentina.Massari@mail.doc.gov
Phone: +39-02-62688507 Fax:
+39-02-6596561

BE THERE WITH US!

The **U.S. Commercial Service**, an agency of the **U.S. Department of Commerce**, is pleased to offer you a unique opportunity to enter or increase your presence in the Italian and international markets for sporting arms, security and outdoor articles and accessories by exhibiting at EXA 2009, the leading exhibition for the sector in Italy.

Participation in the U.S. Pavilion at **EXA 2009**, held at the **innovative BRESCIA Expo exhibition center, April 18-21, 2009** provides you with a fully constructed and furnished booth, on-site logistical and marketing assistance by **U.S. Consulate** personnel, interpreters, assistance with hotel reservations, and much more.

Participation in the U.S. Pavilion at EXA costs
€ 2,600 (approx. U.S.\$ 4,100)
for a 3x3 meter (10"x10") booth.

EXA brings together companies showcasing a wide range of sporting arms and security products. These include firearms, firearms components, firearm production, archery, ammunition and reloading, optics, knives, safety accessories, clothing and accessories, sporting and hunting products, artistic objects, hunting tourism, information about the industry/various services.

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RAPID RESPONSE FORM

**Yes! I am interested in exhibiting
in the U.S. PAVILION at EXA 2009**

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP _____

TEL: _____ FAX: _____

EMAIL: _____ WEBSITE: _____

CONTACT NAME: _____ TITLE: _____

Your main business is: ☐ Manufacturing ☐ Services ☐ Other _____

Description of Products/services: _____

**PLEASE RETURN THIS FORM
BY DECEMBER 15, 2008 TO:**

**Valentina Massari, Commercial Assistant,
Milan, Italy Fax: 39-02-6596561 Email:
Valentina.Massari@mail.doc.gov**